

PRESS ANNOUNCEMENT

## **AlgoSpan optimises connectivity platform for the trading community**

### **New leading low latency routes to Frankfurt and Stockholm**

**London, United Kingdom - 19 October 2011:** AlgoSpan Ltd, a provider of high performance low latency trading technology solutions, has improved important low latency routes on its market access platform (AlgoNet), ensuring it continues to deliver 'shortest path' connectivity to the trading community.

Delivering some of the fastest routes on the market, AlgoSpan links London to Frankfurt with a one way latency of 4.324 milliseconds and to Stockholm in 11.045 milliseconds. The upgrade provides faster access to Equinix FR2 International Business Exchange™ (IBX®) data centre in Frankfurt and NASDAQ data centre in Stockholm from its network hub at Interxion LON1 in London.

The decision to improve connectivity to Frankfurt and Stockholm allows AlgoSpan to continue to meet the demands of customers needing to access venues such as NASDAQ OMX, Xetra and Eurex, in addition to other AlgoNet markets across Europe. Connectivity services deliver pre-installed capacity on a platform dedicated exclusively to the needs of the financial community and optimised for high-frequency / low latency traders.

Furthermore, AlgoNet underpins the firms market data solution (AlgoData) and this enhancement is in line with its strategy to provide unrivalled proprietary 'shortest path' optical fibre infrastructure for its multicast normalised and raw exchange market data – cited by customers as the lowest latency data service on the market.

"We are committed to delivering leading low latency solutions to our customers and responding to the ever-increasing connectivity demands remains a key part of our 'shortest path' strategy," said Robert Bicket, Chief Executive Officer at AlgoSpan. "We are always seeking to invest in new routes and upgrade our infrastructure to provide our customers with a competitive speed advantage that enables them to improve business performance."

AlgoSpan's investment ensures trading participants now benefit from even better latency, faster market data processing capability and increased bandwidth when accessing a range of venues and markets.

The firm's Market Access Platform provides fully managed and resilient exchange connectivity for direct access to major equity and derivative markets. It delivers guaranteed round trip access – high capacity routes focused on latency, the latest generation equipment and network management that eliminates any 'invisible' sources of latency.

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## **About AlgoSpan**

AlgoSpan provides end-to-end trading infrastructure and real-time market data services to financial services firms operating low latency / high frequency trading strategies – proven to bring direct improvements to bottom-line trading performance. AlgoSpan’s trading infrastructure (branded AlgoNet) underpins all customer solutions, including delivery of its multicast normalised and raw exchange data (branded AlgoData).

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